

[InstantAmber](#) and [Helping Heroes /National Vigil for Hope](#) partnered in July 2009 to serve as a resource to further spread community awareness of the missing child epidemic that plagues our society. NVFH, a division of Helping Heroes, provides vital support services to families and law enforcement in helping to keep the faces and cases of those missing visible through media, the Internet, and grassroots efforts. InstantAmber is a subscription-based service that assists families and law enforcement agencies in the recovery of missing children. InstantAmber is working closely with Helping Heroes /National Vigil for Hope to publicize the cases and faces of the missing through its website, social networks, and newsletters.

InstantAmber is honored to sponsor the National Vigil for Hope's awareness event; as the Presenting Sponsor, InstantAmber will provide materials and support to help ensure the success of the event. The event will be held on **Saturday, May 15, 2010**, when thousands of families, friends, businesses, organizations, law enforcement, and media will come together for the Annual National Vigil for Hope Event. The attendees will collaborate for hope and awareness for thousands of missing people who may be "gone...but are not forgotten." The event will unite a nation to help keep the faces and cases visible of those children and adults missing in our country.



For more information about participating or supporting the event, please contact Michelle Bart by visiting <http://nationalvigilforhope.org> and then clicking on "Contact Us." For more information about InstantAmber, please visit www.instantamber.com.



About InstantAmber:

InstantAmber (www.instantamber.com) is a web-based data gathering, storage and delivery service that enables law enforcement to retrieve critical information and photos in the event of a missing child emergency. Born in 2008, InstantAmber, a unique online service, is creating a community through targeted business and philanthropic partnerships for the safety and protection of children throughout the United States.

About National Vigil for Hope:

The National Vigil for Hope (<http://nationalvigilforhope.org>) is comprised of concerned business owners, organization executives, public safety professionals, and individuals from across the country that are driven by passion, concern, and hope in making a difference in the lives of those missing and the families still clinging to a dream of someday seeing their loved one again. The National Vigil for Hope's, a division of Helping Heroes, main objective is to help families and law enforcement keep the faces and cases of those missing visible through the media, Internet, and grassroots efforts.